

Florence Literary Society: Publishing Day 2026

Connecting international publishing professionals
with the next generation of writers and voices.



An International Literary Exchange



Publishing Day draws an international audience for a day of conversation and panel discussions about literature, publishing and writing.

“What an event! The panel was inspiring, the discussion lively and insightful, and it was such an honour to be part of it all.”

—Lisa Clifford, author & owner of The Art of Writing

A Growing Presence in Florence

In its 5th year, a recognized force in the community with international reach.



The event is supported by respected cultural and industry partners, including:

- Eli Lilly and Company
- Todo Modo
- Paperback Exchange
- British Institute of Florence
- TESTO

By the Numbers



Past events have drawn:

- 250+ attendees over
- 30+ int'l speakers
- 10+ local partnerships
- Between 50–100% growth YoY

"Each of the guest speakers provided valuable insights and...added to the lively debates and discussions."

–Deirdre Pirro, author

Who Attends



Attendee profiles:

- Int'l publishers
- Editors
- Literary agents
- Authors
- Corporate professionals
- Students
- Universities
- Emerging writers
- Cultural institutions
- Translators

Why Support Matters



"Pub Day is exactly what independent creators need—real insights, authentic community, and an inspiring event that gets you writing."

—Katja Meier, author, creator & producer of award-winning \$HARE TV Series

With expanded support, we can:

- Bring more internationally recognized editors, agents and authors to Florence
- Expand access for students and emerging writers
- Strengthen Florence's role as a global destination for literary culture and creative exchange

Partnership Opportunities

- Sponsors align with an established international literary initiative
- Sponsors receive recognition in all event materials
- Sponsors gain direct access to influential literary, academic, and creative communities



We would be honored to have your partnership in helping Publishing Day continue to serve the literary community in Florence and beyond.

Thank
You

